

# Sponsorship Opportunities

- **Room Sponsorships:**

- Space named after sponsor, with plaque/signage outside room
- Designation as an official sponsor in marketing materials/social media/press releases using this venue
- 20% discount on rentals of that room during the length of the sponsorship
- First rights of refusal at renewal time
- **Levels available**
  - Gymnasium: \$20,000/year, with a 5- or 10-year commitment
  - Gathering Room: \$10,000/year, with a 5- or 10-year commitment
  - ~~Augusta Room: \$5,000/year, with a 5- or 10-year commitment~~

← Dexter

- **Banner Sponsorships:**

- To be placed on four corners of the walking track, on side facing gym floor.
- Includes cost of banner (no additional banner fee for sponsor)
- Sponsors receive first rights of refusal at renewal time
- **Levels available**
  - ~~4~~ large banners: 4' tall x 5' wide (20 ft<sup>2</sup>): \$2,500 with 1 year term
    - if sponsor wishes to extend the agreement to 3 years
      - year 1: \$2,500, year 2: \$2,000, year 3: \$2,000
  - ~~8~~ small banners: 3' tall x 3' wide (9 ft<sup>2</sup>): \$1,000 with 1 year term
    - if sponsor wishes to extend the agreement to 3 years
      - year 1: \$1,000, year 2: \$800, year 3: \$800

← 3 available!

← 4 available!

- **Quarterly Sports Sponsorships:**

- Sponsor 3 months of either pickup basketball, volleyball, or pickleball.
- Designation as an official sponsor in all social media/press releases/advertising related to the program (inc. website)
- Signage displayed the night of the program, as well as a continuous posting at the front desk
- Verbal recognition during the program
- Quarters as follows:
  - Spring Sports (March 1- May 31)
  - Summer Sports (June 1 - Aug 31)
  - Fall Sports (Sept 1 - Nov 30)
  - Winter Sports (Dec 1 - Feb 28)
- **Levels available**
  - Quarterly Sports Sponsor: \$250

- **Program Sponsorships:**

- Designation as an official sponsor in all social media/press releases/advertising related to the program, based on sponsorship level
- Depending on the program, signage may be present at the program/event
- Verbal recognition during the program
- Frequency of recognition and size of signage dependent on sponsor level
- **Levels available**
  - Wellness sponsor: \$250 or more
  - Community sponsor: any amount below \$250

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